



4th Annual ESC Market Transformation Conference

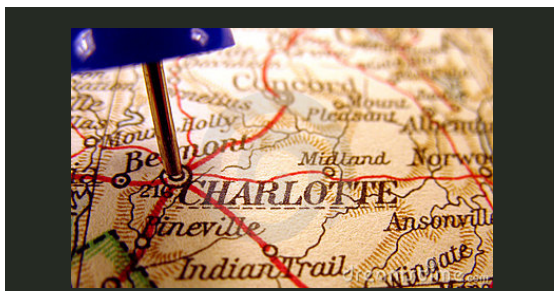
**August 31 –September 2
Charlotte, North Carolina**



Charlotte Mayor to Welcome ESC Conference Attendees

Charlotte Mayor Dan Clodfelter will welcome conference attendees to the Queen City as part of the Conference's Official Welcome and Opening session on September 1. Prior to becoming Mayor in 2014, Mayor Clodfelter served as a member of the Charlotte City Council and the North Carolina Senate where he was the Co-Chair of the Senate Finance Committee and Vice Chair of the Judiciary One Committee.

Ealier this year, during his State of the City address, Mayor Clodfelter celebrated the collective and individual visions that have his city heading in a "strongly positive" direction. The Mayor highlighted the efforts of the Envision Charlotte initiative which has shown very impressive results. A community collaborative program, Envision Charlotte is focused on changing the way we think about and use of energy. In 2014, 60 uptown Charlotte businesses reduced energy consumption 8.6 percent, saving those businesses and estimated \$10 million in energy costs.



7 Days To Charlotte

The 2015 Energy Services Coalition Market Transformation Conference is fast approaching and attendance is nearing 200 individuals. Attendees come from 30 different states -- representing both public and private sector organizations.

Sponsorship opportunities are sold out with 32 organizations signed up to exhibit their products and services in our Exhibitor Showcase area.

Please contact Tracey Kohler at: tkohler@energyservicescoalition.org with questions.

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4th Annual ESC Conference Luncheon Keynote: Jason Bingham

Jason Bingham will be the luncheon keynote on September 1. Jason is the Vice President of Energy Services and Controls for Trane Commercial, a strategic business of Ingersoll Rand. He previously served as Vice President for Trane North America's central territory, a \$1.2 billion segment of the business. Jason has held numerous other leadership positions with the company, including Vice President of Strategy and District Manager for Trane's Virginia District. Jason's presentation will focus on how manufacturers and vendors view the energy retrofit marketplace going forward, and what that means for their goods and services.

Hayes Framme to deliver Keynote to kickoff State Roundtable session

Hayes Framme, Chief Energy Efficiency Officer in Virginia Governor Terry McAuliffe's cabinet, will give the afternoon keynote as a lead-in to the State Roundtable session that concludes day one. Mr. Framme will focus on the challenges to energy efficiency and the current programs and energy initiatives that makeup Gov. McAuliffe's Executive Order 31. EO 31 instructs all Virginia executive branch agencies, authorities, departments, and all institutions of higher education to proactively pursue energy efficiency measures, especially ESPC, to reduce energy consumption.

WANT IN ON THE ACTION?

The ESC is the nation's only private-public partnership whose sole mission is to deliver the benefits of energy savings performance contracting.

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